



# GUARDIAN™

**WORLD'S MOST ADVANCED** PORTABLE PURIFIER

The Guardian purifier combines military-grade engineering and game-changing hollow fiber technology to create the **safest, easiest way to purify water virtually anywhere on earth.**



REMOVES  
VIRUSES, BACTERIA,  
PROTOZOA & DIRT



## COMPETITIVE LANDSCAPE

- Nothing exists like the Guardian purifier.
- UV and chemical treatments are big market share and work in clear water.
- The Guardian offers the only reliable, single-step purification for all water types (clear, turbid, filthy).

**2.5L** per minute

Treats up to  
**10,000L+**

**Game-Changing  
Hollow Fiber  
Technology**

**Revolutionary  
Self-Cleaning  
Performance**

**Physically Removes  
Pathogens & Particulates**

**Rugged: Withstands  
Freezing & Drop Testing\***  
\*MSR water lab drop test: 6 ft. to concrete.

## MARKET POSITIONING

Funded by the military, MSR, the trusted leader in water, developed the Guardian to fill a market gap with a safe, easy way to purify even the most challenging water types.



## DESIGNER INSIGHT

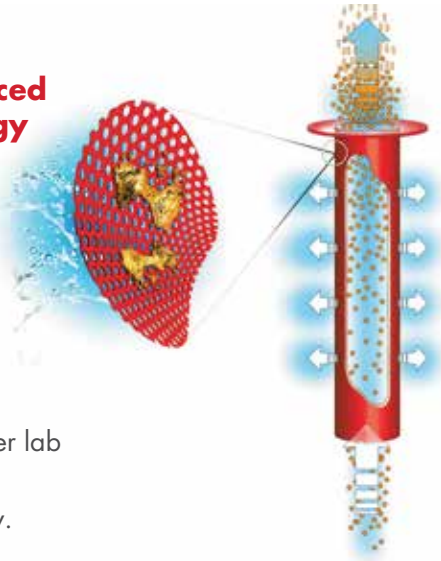
Hollow fiber technology offers the safest treatment method.

Mechanical purification: Physically removes pathogens and particulates from the water.

Developed for U.S. Military squads.

### The Guardian's Advanced Hollow Fiber Technology

- Military funding allowed leading-edge medical-grade fiber technology.
- Removes viruses in worst-case water to military standards.
- Not damaged by freezing.
- Purifier withstands MSR water lab drop test: 6 ft. to concrete.
- Manufactured in U.S. facility.



### Patent-Pending Self-Cleaning System

Never requires backflushing or filter scrubbing to maintain flow.

## TARGET CUSTOMERS

**International Traveler:** Needs robust viral protection

**Backpacker:** Seeks one treatment solution to do it all

**Emergency Prepper:** Wants safest, most bombproof survival gear

## MSR'S WATER RESEARCH LAB

- EPA-registered BioSafety Level 2 microbiology lab
- Staffed by 7 scientists with advanced degrees in biochemistry to molecular biology
- Develops solutions for U.S. Military, outdoor users, NGOs and global partners

>> See what the Gear Institute said about our lab

>> Get a behind-the-scenes look inside

